



Nowy Sącz
supports investors

The logo consists of a stylized hand with fingers in various colors (blue, green, orange, red, purple, pink). Below the hand, the text "Nowy Sącz" is written in a large, white, sans-serif font, and "supports investors" is written in a smaller, pink, sans-serif font.

Find us on:
facebook.

A photograph of a construction site for a bridge. Two large yellow cranes are visible against a blue sky. The bridge structure is partially completed, with concrete pillars and steel reinforcement. In the background, there are hills and trees. A Facebook logo and the text "Find us on: facebook." are in the top right corner. A QR code is in the bottom right corner.



Dear Sirs,

Nowy Sącz is a town of strength and potential, thanks to its industrious, creative and enterprising residents.

The town is constantly developing with a long-term outlook for sustained economic growth.

Our high places in independent rankings, and the companies operating here which are recognizable brands in international markets, are proof that Nowy Sącz is an attractive place for business.

I invite you to visit and invest in our town, which, through consistently implemented policy, supports investors, creating appropriate conditions for the implementation of economic projects.

Nowy Sącz is a place worth living and in which it's worth to find your own place for development.

Welcome to Nowy Sącz!

A handwritten signature in black ink, reading "Ryszard Nowak". The signature is written in a cursive, flowing style.

Ryszard Nowak
Mayor of Nowy Sącz

Location

49°37'N

20°42'E



The towers of St. Margaret's Basilica Minor

Nowy Sącz is a town situated in southern Poland, in the south-eastern part of Małopolska province, at the confluence of two rivers: the Dunajec and the Kamienica Nawojowska.

Nowy Sącz, a separate municipality with district rights, is the capital of Nowy Sącz district, which borders on six districts of Małopolska province: Nowy Targ, Limanowa, Bochnia, Brzesko, Tarnów and Gorlice. Nowy Sącz district borders on Slovakia to the south.

- area – 58 km²
- population – 83 853
- population density – 1 456 people/km²
- highest elevation – Majdan Hill – 387 m above sea level
- lowest elevation – Wielopole – 272 m above sea level
- number of neighbourhoods – 25

Distances to selected cities



Roads



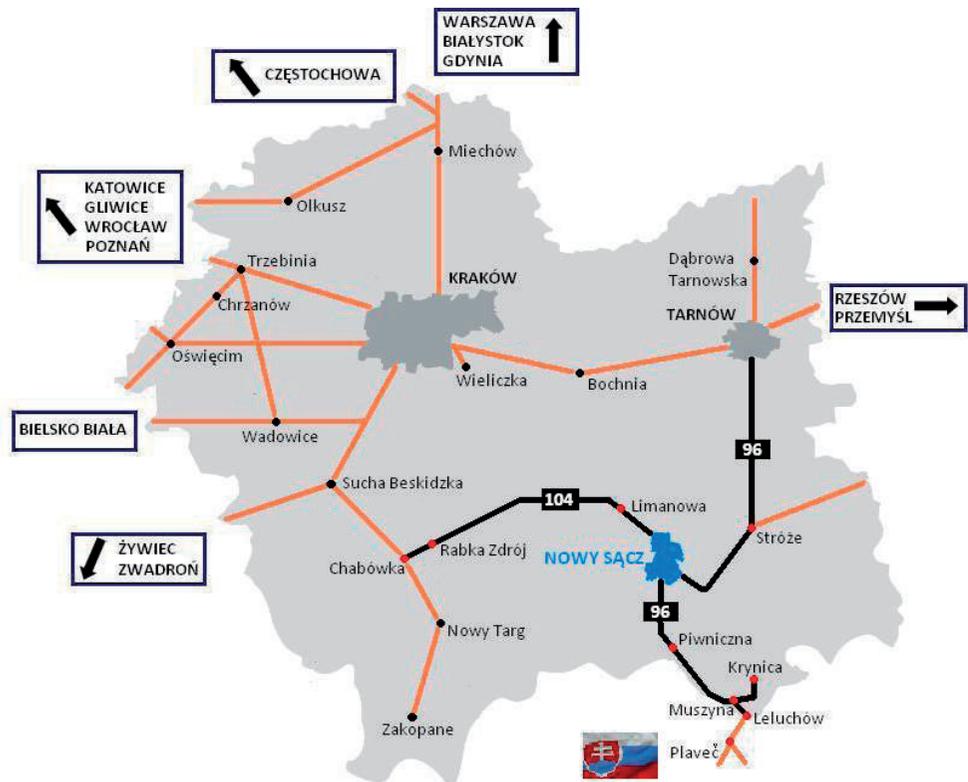
Access to the town is provided mainly by road and, to a lesser extent, by rail. Nowy Sącz is situated at the crossroads of national roads Nos. 28 (east-west) and 75 (north-south).

Nowy Sącz lies on the road from Kraków to Koszyce and Budapeszt, with national road No. 87 leading from Nowy Sącz to the border crossing point at Mnišek on Poprad.

National road	Route
28	Zator – Wadowice – Limanowa – Nowy Sącz – Gorlice – Krosno – Przemyśl – Medyka – Szeginie UA
75	Kraków – Niepołomice – Brzesko – Nowy Sącz – Muszynka - Kurov SK
87	Nowy Sącz - Stary Sącz - Piwniczna-Zdrój - Mnišek SK

The nearest motorway, the A4 at Brzesko, 55 km distant, is accessible by national road No. 75. An exit on the D1 motorway, about 90 km from Nowy Sącz at Poprad (Slovakia), can be reached by national road No. 87.

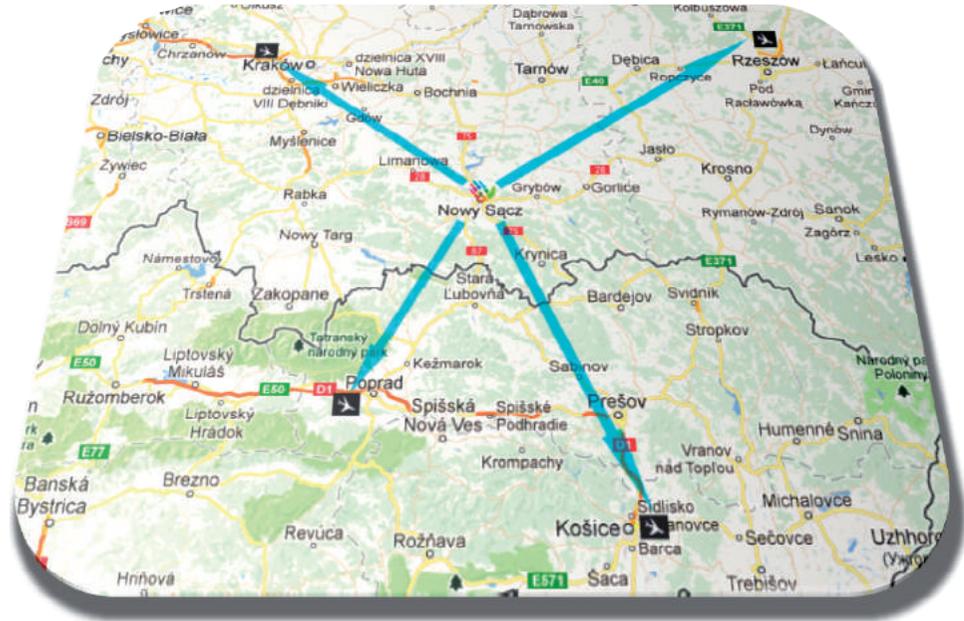
Railway



Two railway lines pass through the town: line No. 96, an economically important freight route to southern Europe and railway line No. 104.

Railway line	Distance	Rail route
96	145,483 km	Tarnów - Stróże - Nowy Sącz - Muszyna - Leluchów - Plaveč SK
104	76,076 km	Chabówka - Limanowa - Nowy Sącz

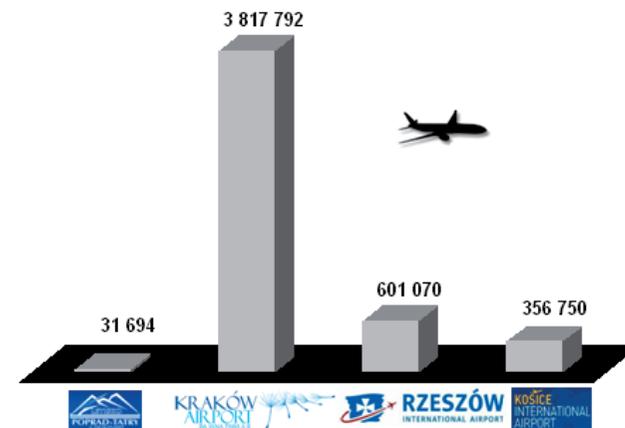
Air transport



The nearest airports

Airport		Distance from Nowy Sącz
	International Airport Poprad – Tatry / Slovakia	93 km
	John Paul II International Airport Kraków - Balice	120 km
	Rzeszów – Jasionka International Airport	145 km
	Košice International Airport / Slovakia	150 km

Passenger traffic in 2014



Our economic profile

Nowy Sącz is the third most populous city in Małopolska province. It is the main centre of urban, administrative, cultural, educational and economic development in the Sądecki subregion. For the inhabitants of the Nowy Sącz, Limanowa and Gorlice districts, Nowy Sącz is the center of public services in the fields of local, national, judicial and fiscal administration, as well as education, health, culture and sports. It is also the main center of local employment and enterprise.

Tourism is not a main economic activity in Nowy Sącz; however the town is an attractive tourist spot on the hiking trails for people coming to holiday in the neighbouring spa towns (Piwniczna-Zdrój, Żegiestów, Muszyna, Krynica-Zdrój, Szczawnica). Another advantage of the town is its proximity to ski resorts (Piwniczna, Rytro, Wierchomla, Krynica-Zdrój).



Nowy Sącz by night



View of Nowy Sącz

Nowy Sącz belongs to a group of economically unspecialised towns. It has however clearly outlined commercial activities as well as equally well-developed non-market services, mainly in the fields of administration and healthcare. The transport sector is relatively important, as are construction and processing industry.

The authorities of the town have set up a long-term development strategy (Nowy Sącz Development Strategy 2020). One of the operational objectives is 'to create support mechanisms and conditions for business development and acquisition of investments that create new workplaces'.

A place for success

Number of enterprises	9 556
- including commercial companies	864
- including joint ventures	75
Number of individuals engaged in economic activity	6 786
Unemployment	8.9 %
Average gross salary per month	3 193.43 PLN

Source: CSO, As of 31.12.2014

The coefficient of residents' entrepreneurship for 2014, defined as the number of businesses per 1,000 of working-age population was 182 for Nowy Sącz, which was higher than the average in Małopolska province (168).

The city authorities by their actions seek to create appropriate conditions and environment to run a business in Nowy Sącz.

Here, in Nowy Sącz, the number of millionaires significantly exceeds the national average. There are more than a hundred of them living in Nowy Sącz, including four millionaires who have been listed among the richest Poles over the years (Forbes Ranking in 2015: Kazimierz Pazgan/ Konspol Group – 24th place, Krystyna and Ryszard Florek/ Fakro – 41st place, Józef Koral with his family/ KORAL ICE CREAM COMPANY – 83rd place, Roman Kluska/ founder of the OPTIMUS company – 86th place. Moreover, two Polish billionaires have been investing in Nowy Sącz for several years now (Forbes Ranking in 2015: Tomasz Domagała/ Famur Group - Nowomag Mining Equipment Factory – 13th place, Zbigniew Jakubas/ NEWAG Group – 16th place. The owner of WIŚNIEWSKI brand is a finalist in the international competition EY World Entrepreneur of the Year 2014. He was also in the Hall of Fame of the world of entrepreneurship.

In 2012 the town adopted the Nowosądecki Enterprise Development Programme indicating priorities and instruments for supporting the development of enterprise in Nowy Sącz.

For several years the Joint Commission of Local Government and Local Economic Departments for Nowy Sącz District and Nowy Sącz Town has been operating as a consultative and advisory body in the field of economic development policy in the Sącz region.

The town also conducts activities to promote entrepreneurial attitudes among secondary school students, resulting in three editions of the project entitled „Turn on thinking. Focus on enterprise”. The aim of the project is to develop an active, enterprising and responsible attitude among young people, to extend economic knowledge and to promote local resources and characteristics of the Sącz region in the area of entrepreneurship. Among other activities, the project organises lectures on economics and workshops with entrepreneurs.



Bird's eye view of Nowy Sącz – KORAL Company

A place for success

The economy of Nowy Sącz also has an extensive network of services to business that provide a faster flow of information, and better accessibility to high quality services. This provides an environment in which companies become more competitive and develop. These services include:

- **Nowosądecki Business Incubator / Nowosądecki Inkubator Przedsiębiorczości:** supports entrepreneurs who set up businesses as well as the development of micro, small and medium-sized enterprises, by providing information and advice and rental of office and production space at below market prices,
- **Sącz Chamber of Commerce / Sądecka Izba Gospodarcza:** a nationwide organization, bringing together national companies from various sectors of the economy. The aim of the Chamber is full and broad integration of the economic environment in the free market economy,
- **Merchant Congregation Association of Trade and Services / Kongregacja Kupiecka Zrzeszenie Handlu i Usług:** represents and protects the interests of their members through interaction with state and local authorities and social organizations. It also assists its members in dealing with issues related to business activities,
- **Guild of Various Crafts and Entrepreneurship / Cech Rzemiosł Różnych i Przedsiębiorczości:** brings together artisans and craftsmen, representing their interests to state and local authorities. It provides advisory services. It has vocational schools in Nowy Sącz and Muszyna-Złockie),
- **Chamber of Craft and Entrepreneurship / Izba Rzemiosła i Przedsiębiorczości:** represents guilds and craft cooperatives. It supports vocational qualifications through courses, provides education for students of crafts through its own vocational school, and it conducts apprentice and master qualification examinations,
- **Sącz Regional Development Agency SA / Sądecka Agencja Rozwoju Regionalnego S.A.:** is active in the development of the Sącz area and entities operating on its territory.



Trzy Korony Shopping Centre

Nowy Sącz is at the forefront of entrepreneur-friendly cities as evidenced by its high positions in independent rankings, among others 8th place in the ranking of cities attractive for business in the category of cities with 50 000 to 150 000 residents, published by „Forbes” magazine in 2013 and the maximum scoring result for supporting entrepreneurship and promoting employment in the „Local Governments Ranking of the Rzeczpospolita newspaper 2015”.

In the „European Entrepreneurial Region” contest, organized by the European Commission, Małopolska province has been recognized as the most entrepreneurial region in Europe, presenting the most forward-looking vision for the development of entrepreneurship in Europe.

A town of strong brands

	<p>FAKRO Sp. z o.o. Vice-leader of the world market in roof windows. The FAKRO Group, which employs more than 3,300 people, consists of 12 production companies and 16 distribution companies.</p>	<p>ul. Węgierska 144a 33-300 Nowy Sącz Tel.: +48 18 444 04 44 Fax: +48 18 444 03 33 www.fakro.pl</p>		<p>PROSPONA Sp. z o.o. The leader among Polish companies specializing in the production of fruit additives for the food industry. PROSPONA products are present in more than 30 countries around the world.</p>	<p>ul. Węgierska 11 33-300 Nowy Sącz Tel.: +48 18 443 69 05 Fax: +48 18 444 28 02 www.prospona.pl</p>
	<p>P.P.L. KORAL – J. Koral Sp. J. Poland's largest producer of ice cream with headquarters in Nowy Sącz.</p>	<p>ul. Legionów 2 33-300 Nowy Sącz Tel.: +48 18 443 86 71 Fax: +48 18 443 70 55 www.koral.com.pl</p>		<p>FAMUR S.A. Longwall Systems Nowomag Division in Nowy Sącz A manufacturer of integrated coal haulage systems for longwall coalfaces.</p>	<p>ul. Jana Pawła II 27 33-300 Nowy Sącz Tel.: +48 18 540 84 01 Fax: +48 18 540 84 20 www.famur.com</p>
	<p>WIŚNIEWSKI Sp. z o.o. S.K.A. Poland's largest manufacturer of garage and industrial doors and fence systems.</p>	<p>33-311 Wielogłowy 153 Tel.: +48 18 447 71 11 Fax: +48 18 447 71 10 www.wisniowski.pl</p>		<p>COMP S.A. / NOVITUS Retail Technology Center A leader in supplying the market with high-quality cash registers and fiscal printers, as well as other solutions supporting trade, services and logistics.</p>	<p>ul. Nawojowska 118 33-300 Nowy Sącz Tel.: +48 18 444 07 20 Fax: +48 18 444 07 90 www.novitus.pl</p>
	<p>KONSPOL HOLDING Sp. z o.o. This company belonging to Konspol Group is the most technologically advanced producer and processor of chicken in Poland and ranks among the European leaders. Customers include among others: McDonald's and Tesco.</p>	<p>ul. Grotgera 40 33-300 Nowy Sącz Tel.: +48 18 449 55 00 Fax: +48 18 443 57 43 www.konspol.com.pl</p>		<p>IBCS Poland Sp. z o.o. A company implementing IT projects to improve the efficiency of logistics, inventory and sales processes. Customers include Delphi Automotive Systems Poland, Michelin Poland - STOMIL Olsztyn.</p>	<p>Al. Piłsudskiego 46 33-300 Nowy Sącz Tel.: +48 18 440 02 22 Fax: +48 18 440 02 20 www.bcpspolska.pl</p>
	<p>NEWAG S.A. One of the largest Polish companies involved in the production, modernization and repair of rolling stock. Impuls 45WE is the fastest vehicle designed and manufactured in Poland (226 km/h).</p>	<p>ul. Wyspiańskiego 3 33-300 Nowy Sącz Tel.: +48 18 449 63 60 Fax: +48 18 449 63 66 www.newag.pl</p>		<p>TECHNOBUD Nowy Sącz Sp. z o.o. Sp. k. Leading Polish company implementing reinforced concrete structures. Technobud took part in the construction of, among others, the PGE Arena Stadium in Gdańsk and Poznań City Stadium, the Sky Tower in Wrocław and the expansion of the Fiat factory.</p>	<p>ul. Grodzka 5 33-300 Nowy Sącz Tel.: +48 18 440 89 65 Fax: +48 18 440 89 67 www.tbns.com.pl</p>
	<p>SGL CARBON POLSKA S.A. A leading manufacturer of a full range of products made of carbon and graphite.</p>	<p>ul. Węgierska 188 33-300 Nowy Sącz Tel.: +48 18 442 55 25 Fax: +48 18 442 99 72 www.sglgroup.com</p>		<p>ZET Transport Sp. z o.o. This company specializes in international transport and forwarding, covering the countries of both Eastern Europe and Western Asia.</p>	<p>ul. Flisaków 1 33-300 Nowy Sącz Tel.: +48 18 441 46 66 Fax: +48 18 441 46 04 www.zettransport.pl</p>
	<p>DAKO Windows Factory Sp. z o.o. A leader in the field of joinery with an established position in the domestic and foreign markets.</p>	<p>Al. Piłsudskiego 88 33-300 Nowy Sącz Tel.: +48 18 449 28 00 Fax: +48 18 449 28 88 www.dako.eu</p>		<p>P.P.H.U. ERBET Sp. z o.o. A construction company and general contractor. It has realised public, religious and industrial buildings.</p>	<p>ul. Węgierska 148 B 33-300 Nowy Sącz Tel.: +48 18 449 60 10 Fax: +48 18 449 60 11 www.erbet.pl</p>

A town of new technologies

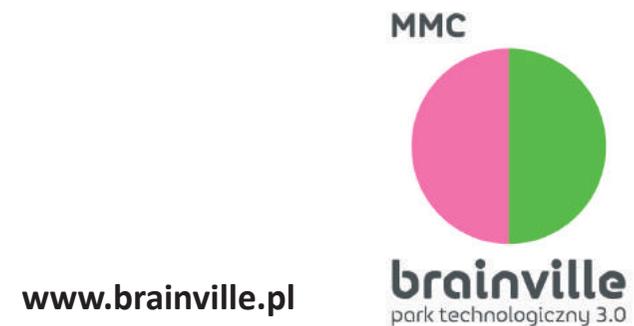


The headquarters of the Technology Park 3.0 MMC Brainville

The construction of the Technology Park 3.0 MMC Brainville is significant for the economic development of the Nowy Sącz region, including the increase in its attractiveness to investment. It is a phenomenon in the country, because such investments usually occur in metropolitan areas.

MMC Brainville is a response to the needs of a new economy based on knowledge and new information technologies. It is located in a modern, multi-purpose facility that integrates R & D functions.

The Park brings together, among others, a group of IT laboratories (Special Effects, Postproduction, the materialization of 3D objects, Morion Capture, Sound Studio, TV Studio), a business incubator supporting development of ideas for new business in the field of multimedia and ICT, which offers rental of modern office space with full equipment, assistance in obtaining financing, as well as business consulting for startup and the subsequent stages of the company's development.



www.brainville.pl

A town of knowledge

Nowy Sącz offers access to well-educated and highly qualified staff who are the backbone of local enterprises. Higher education plays a vital role in creating the scientific potential.

There are two universities in Nowy Sącz and a non-resident faculty of social sciences, educating approx. 7 000 students.

State Higher Vocational School in Nowy Sącz Państwowa Wyższa Szkoła Zawodowa w Nowym Sączu



This is the „child” of the members of Nowy Sącz government. It is divided into six institutes: Institute of Economics, Institute of Foreign Languages, Institute of Engineering, Institute of Physical Education, Institute of Pedagogy and Institute of Health.

The seat of the Institute of Engineering is a modern facility in which students can use multimedia classrooms, modern computer labs and specialized laboratories. The Institute actively collaborates with the socio-economic environment, and in particular with industry. Industrial partners include such giants as Fakro Sp. z o.o, Newag SA, Wiśniowski Sp. z o.o S.K.A.

Many universities in Poland also envy the Institute’s new academic-sports complex contributing to the infrastructure of the Institute of Physical Education.

Business School – National-Louis University Wyższa Szkoła Biznesu – National-Louis University



This is one of the first private universities in Poland and over the years it has excelled in rankings of the best universities in its category. The university runs courses in the following fields: Computer Science, Management, Psychology, Political Science, Public Administration.

East - West College in Łódź Non-resident Faculty of Social Sciences in Nowy Sącz Wschód – Zachód Szkoła Wyższa im. Henryka Józwiaka w Łodzi



An extra-mural faculty of a private college, which runs courses in the fields of Sociology and English Philology.



The seat of the Institute of Engineering of State Higher Vocational School in Nowy Sącz



Academic-sports complex of the Institute of Physical Education of State Higher Vocational School in Nowy Sącz

A town of knowledge

Apart from higher education centres there are also vocational secondary schools that educate specialists in, amongst other fields, railways, electrics, electronics, mechatronics, mechanics, motorisation, construction, shipping and logistics, gastronomy, food technology, tailoring/dressmaking, clothing technology.

In Nowy Sącz emphasis is placed on high quality of education, the best example is Vocational Technical School No. 7 which belongs to the Electro-Mechanical Secondary School in Nowy Sącz. For several years, it has been in the forefront of the best technical schools. Moreover, in 2014 and 2015 it won 1st place as the best secondary school in Poland, in a group of technical schools in a very prestigious ranking of Secondary Schools called Prospects 2015, far ahead of all the technical schools in the country.

The education offered in secondary schools and higher education is systematically adjusted to the local job market as well as to investors' needs.



Opening of a professional workshop in the Technical Secondary Automotive School in Nowy Sącz



Opening of a catering workshop in Upper Secondary School No 1 in Nowy Sącz

Nowy Sącz – the changing town

The largest investments in Nowy Sącz

Modernization and expansion of the water and sewage systems with adjacent areas of neighbouring municipalities

The biggest investment of this type in the Małopolska region worth over 337 million PLN. To built 174 km of sewage network and 70 km of water supply, Nowy Sącz Waterworks received more than 171 million PLN funding from the European Union. The company has rebuilt about 37 km of roads. About eight thousand new users will be connected to the water mains and almost 19 thousand people to the sewage system.

Nowy Sącz Northern Bypass

A road of GP class joining DK 75 (crossroads of Tarnowska and Witosa Streets) with Marcinkowicka Street (district road No. 25219) within Nowy Sącz linking to DK28 - Zator - Przemysł.

Over 2 km section of road costing 98 million PLN

Technology Park 3.0 MMC Brainville

The total investment value is 111 million PLN

Construction of the Municipal Fire Brigade Headquarters

Construction of the Municipal Police Headquarters

Błonia District housing estate

Shopping Centres: Sandecja, Gołąbkowice, Trzy Korony

BWA SOKÓŁ Gallery of Contemporary Art

Rebuilding of Królowej Jadwigi Street, along with the construction of a sewage network

Total investment value: 20 million PLN



BWA SOKÓŁ Gallery of Contemporary Art; Nowy Sącz Northern Bypass; Trzy Korony Shopping Centre

Nowy Sącz – town of the future



View of Old Town

Planned local and supralocal investments

- ▶ **The construction of an alternative road to Węgierska Street - „Węgierska Bis”**
The construction of a 6 km section of road will free approx. 150 hectares of land for industrial investment.
- ▶ **„Sądecka Wenecja”**
Development of the right-bank part of the Dunajec river and Strzelecki Park in Nowy Sącz (canoe track, beach, hiking and cycling trails, pier, amphitheater, tennis courts).
- ▶ **Rebuilding of the bridge on the Dunajec river** along Legionów Street with the reconstruction of the intersection of Bulwar Narwiku Street with Legionów Street and Tarnowska Street and the intersection of Krakowska Street with Dunajcowa Street and Starowiejska Street
- ▶ **The railway connection between Kraków and the Sącz and Podhale regions**
A railway line from Kraków to Podłęże and Piekiełko, along with modernization of the line from Nowy Sącz to Muszyna and the national border, with a branch line to Nowy Targ and Zakopane.
- ▶ **Expressway leading from Brzesko to Nowy Sącz**
This is planned to connect with the D1 motorway in Slovakia. The road will link to the exit of the A4 motorway at Brzesko.
- ▶ **Revitalisation of „Maślany Rynek” Marketplace**
It is also intended, among others, to create/set up a multimedia library with a reading room, a full-size multi-purpose gymnasium, exhibition and conference center, and a two-level underground car park.
- ▶ **Construction of the MDA bus station**
One of the most modern bus stations in Poland will be built in Nowy Sącz. It will not only improve travel, but also become an architectural hallmark of the region.
- ▶ **Construction of the District Court**
This is a pioneering project for the whole country, because it will be implemented in the form of a public–private partnership, involving for the first time a unit of the Treasury.

Nowy Sącz after hours

The availability of sports and recreation adds to the town's attractiveness. This includes the possibility of practicing both semi-professional and professional sports, as well as active leisure and recreation.

The pride of the town is undoubtedly the century-old „Sandecja” sports club and its first league football team, while canoeists from the “Dunajec” and “Start” sports clubs have won Olympic, World Cup and European Championship medals. Moreover the women's handball team, Olimpia-Beskid, plays in the Polish Superleague.

Sports clubs from Nowy Sącz appear in football, volleyball, basketball and rugby leagues. Individual sports, mountain canoeing, tennis, Nordic skiing, and recently Alpine skiing, sailing, athletics, cross-country races and martial arts, have often been crowned with success.

Boxing galas are organized in Nowy Sącz, as well as cycling events which have aroused great interest among participants, supporters and fans. In August 2015 Nowy Sącz hosted one of the most important cycling races in the world, the 72nd Tour de Pologne UCI (finish of the 4th stage from Jaworzno to Nowy Sącz, as well as the start of the 5th stage, from Nowy Sącz to Zakopane).



Pumptrack in Nowy Sącz



72nd Tour de Pologne 2015 in Nowy Sącz

The MOSiR Municipal Sports and Recreation Centre provides access to rich sports and recreational facilities: a swimming pool, sports and entertainment hall with one of the largest climbing walls in Poland, tennis courts, an ice rink (in winter), beach ball fields, stadiums including Nowy Sącz City Stadium, which meets the requirements for the organization of football matches at the First Division level and for the organization of mass events, as well as the newly built pumptrack, the largest in Poland, consisting of 4 cycling tracks.

The city's priorities include the development and modernisation of infrastructure for the dissemination of qualified sport, physical education, and organization of mass sport and recreational events.

Implementation of a major project drawing on the century-old tradition of „Sąddecka Wenecja”, a cultural, sports and recreational center, has recently started in Nowy Sącz.

Nowy Sącz after hours

Many institutions in Nowy Sącz support cultural activity, among others the Municipal Cultural Centre and two provincial institutions - Małopolska Cultural Centre SOKÓŁ and Nowy Sącz District Museum. Due to their excellent organisation and many activities the town is becoming one of the most important cultural centers in Małopolska province. Other active institutions are: Nowy Sącz Small Gallery, Sącz Public Library with 7 branches aspiring to the role of a multifunctional center of culture, the Youth Palace, cinema multiplexes, branches of museums, art galleries, and other cultural institutions. The town's cultural heritage is reflected in its overall plan, as well as individual architectural monuments (including Nowy Sącz Market Square - the largest, after Kraków, in Małopolska province, the Town Hall, the ruins of the royal castle, St. Margaret's Basilica Minor, the Gothic House, the „Swedish” Chapel, the „Former Synagogue” – from September 2015



The ruins of the castle; Town Hall; The walls of St. Margaret's Basilica Minor; Małopolska Cultural Centre SOKÓŁ



Pedestrian zone – Jagiellońska Street

used again for religious purposes, it is a place of pilgrimage for Hassidim from all over the world).

The Sądecki Ethnographic Park is a regional heritage park presenting the folk culture of Nowy Sącz region. It is a real tourist attraction of Nowy Sącz. Sixty-eight buildings and more than seven thousand exhibits have been collected on an area of over 20 hectares. The original complement of a classic open-air museum is the Galician Town, which is a reconstruction of a village in the late 19th century, typical of Galicia, the province of the Austro-Hungarian Empire. This project is unique in the whole country. and is exceptional in Europe and globally.

Some 20 buildings are located in the village, e.g.: an old local Town Hall, a small fire station and residential buildings, adapted for a watchmaker's workshop, photography workshop, potter's workshop, bookshop, grocery store, tailor's shop, post office, pharmacy, confectioner's- all in the old-fashioned style. Exhibition halls, a hotel, a regional inn and a conference center are also located in the reconstructed buildings.

Nowy Sącz after hours



*Municipal Cultural Centre in Nowy Sącz by night;
The celebration of 720th anniversary of the foundation of the town;
Economic Forum of Young Leaders 2015 – Ryszard Nowak Mayor of Nowy Sącz;
XIX Autumn Theatrical Festival*

The most important cultural and business events in the town

Young Leaders' Economic Forum

- ▶ The city hosts the annual Young Leaders Economic Forum held in parallel with the Economic Forum in Krynica-Zdrój. The Forum, which is the largest international meeting of young generation leaders, raises economic, business and social issues.

Sącz Construction Fair

- ▶ With its long tradition, the „Sądeckie” Construction Fair attract exhibitors from all over Poland.

International Festival of Children's Regional Folk Ensembles

CHILDREN OF MOUNTAINS – ŚWIĘTO DZIECI GÓR

- ▶ Every year folklore groups representing different sub-Carpathian ethnic groups and regions and mountain regions of all continents meet in Nowy Sącz. Some 500 children aged 7 to 14 participate in the event.

City Festival

- ▶ A recurring, popular, much anticipated 2-day event. It means wonderful concerts, various competitions with great prizes and lots of good fun.

Autumn Theatrical Festival

- ▶ The greatest annual theatrical event, during which for two weeks the people of Nowy Sącz have the opportunity to watch performances from some of the most famous theatres from all over Poland, with the participation of the best Polish actors.

Ada Sari International Vocal Artistry Festival And Competition

- ▶ The competition is always accompanied by interesting festival events: opera performances, symphonic and chamber concerts with the participation of the most outstanding Polish and foreign artists.

International Festival of Virtuosity and Musical Joke FUN & CLASSIC

- ▶ A recurring event, which thanks to its remarkable, affordable and unpretentious formula arouses many listeners' interest in classical music.

The International Multimedia Art Festival KARPATY OFFER

- ▶ Three days with Carpathian music, theater, dance and performance art during which some elements of both tradition and modernity occur.

Nowy Sącz supports investors



Northern Bypass of Nowy Sącz under construction

Exemption from income tax; special economic zone

The Nowy Sącz Subzone covering an area of 16,5822 ha is managed by Kraków Technology Park (KTP).

Public aid under the heading of investment within the special economic zone assumes the form of income tax relief.

Small firms receive the highest level of public aid, which in Małopolska region is 55%, medium-sized firms may count on 45%, while those in the largest category receive 35%.

Public aid may be received by the firm as relief from income tax payment as long as the zone operates, which currently is till 31st December 2026.

Exemption from property tax

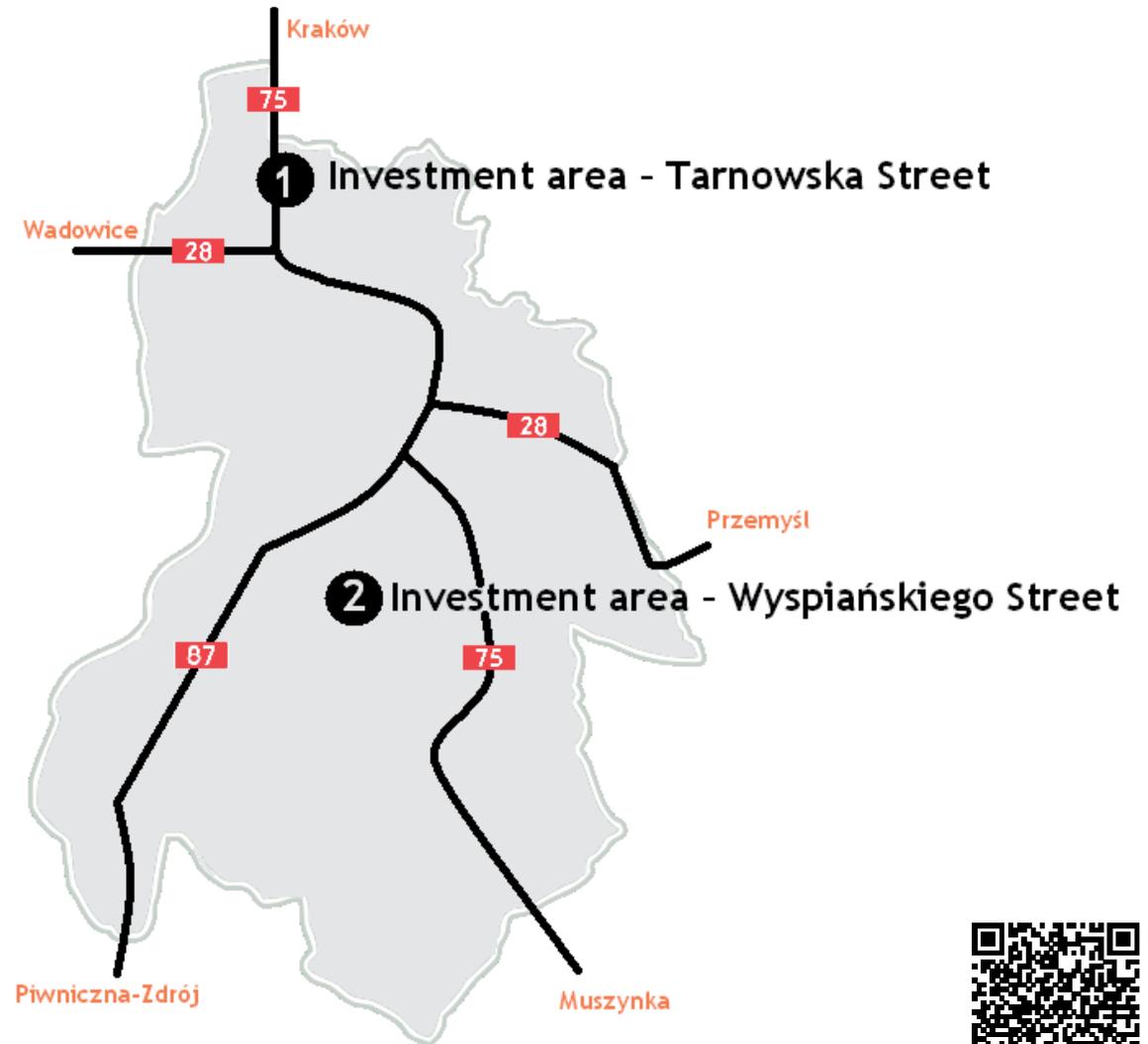
Investors can count on tax relief in the form of exemption from property tax in connection with a new investment.

One Stop Shop

In order to ensure high quality services for investors the Position of Head of Investor Services has been created in the Municipality of Nowy Sącz, which is the first point of contact for investors.

Investors are informed of the possibilities and conditions relative to investing in Nowy Sącz. They are provided with assistance throughout each phase of the investment process, after which they receive After Investment Service.

Investment offer



Investment area – Tarnowska Street

Investment area in the Special Economic Zone

Location

N: 49°39'13"

E: 20°41'43"

Tarnowska Street / plots: 66/16, 66/15; precinct: 120

Area of property

1,1147 ha

Owner

The Town of Nowy Sącz

Designation in local zoning plan

Production

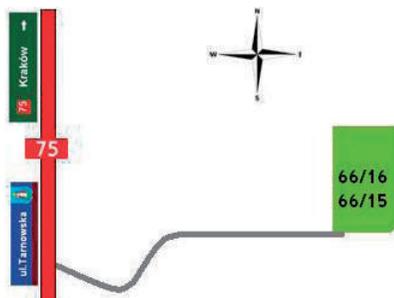
Infrastructure

Electricity: Construction of a transformer station is necessary

Gas: Distance from the connection: up to 80 m

Water supply: Distance from the connection: up to 50 m

Sewage system: Distance from the connection: up to 50 m



Satellite view of investment area

Ecological restrictions

Implementation of projects which are likely to have significant effect on the environment is strictly forbidden.

Investment incentives

Exemption from property tax

Exemption from income tax – special economic zone.

Small firms receive the highest level of public aid, which in Małopolska region is 55%, medium-sized firms may count on 45%, while those in the largest category receive 35%.

Additional information

The investment area is located close to the MMC Brainville Technology Park. The Technology Park comprises inter alia: a research centre, an innovative counseling centre, a business incubator, as well as conference and training facilities. The main fields in which the park operates are multimedia and information systems.

Investment area – Wyspiańskiego Street

Investment area in the Special Economic Zone

Location

N: 49°36'8"

E: 20°42'11"

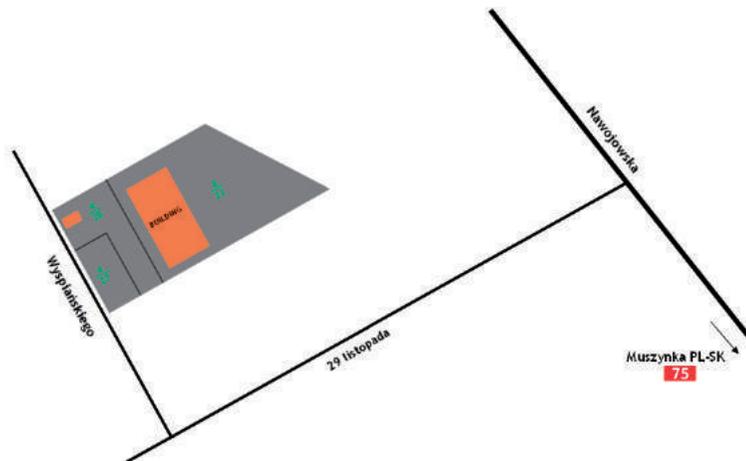
13 Wyspiańskiego Street, plots: 4/22, 4/27, 4/28

Area of property

0,8253 ha

Building

gross covered area – 759 m², usable area – 4 530 m²,
gross capacity – 17 822 m³, number of storeys – 5



Satellite view of investment area

Infrastructure

water supply
sewage system
electricity
gas
telephone

Designation in local zoning plan

service zone

Investment incentives

exemption from income tax – special economic zone
exemption from property tax

Contact

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Town Hall – the seat of the Municipality of Nowy Sącz

Prepared by

Department of Business and External Funding
of Nowy Sącz Municipal Office

Photographs

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Cover

Bird's eye view of the Old Town
Bridge in Nowy Sącz by which Lwowska Street crosses the River Kamienica
Logo – Nowy Sącz supports investors
Nowy Sącz Northern Bypass under construction

Translation

Elżbieta Pach

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